ETHICS RULE

An appraiser must promote and preserve the public trust inherent in appraisal practice by observing the 177 highest standards of professional ethics. 178 An appraiser must comply with USPAP when obligated by law or regulation, or by agreement with the client 179 or intended users. In addition to these requirements, an individual should comply any time that individual 180 represents that he or she is performing the service as an appraiser. 181 Comment: This Rule specifies the personal obligations and responsibilities of the individual appraiser. An 182 individual appraiser employed by a group or organization that conducts itself in a manner that does not conform 183 to USPAP should take steps that are appropriate under the circumstances to ensure compliance with USPAP. 184 This ETHICS RULE is divided into three sections: Conduct, Management, and Confidentiality which apply to all 185 appraisal practice. 186 **CONDUCT:** 187 See also An appraiser must perform assignments with impartiality, objectivity, and independence, and 188 FAQ 10-31 without accommodation of personal interests. 189 An appraiser: 190 · must not perform an assignment with bias; 191 must not advocate the cause or interest of any party or issue; 192 must not accept an assignment that includes the reporting of predetermined opinions and conclusions; 193 must not misrepresent his or her role when providing valuation services that are outside of appraisal practice;¹¹ 194 must not communicate assignment results with the intent to mislead or to defraud; 195 · must not use or communicate a report or assignment results known by the appraiser to be misleading or 196 fraudulent: 197 · must not knowingly permit an employee or other person to communicate a report or assignment results that 198 are misleading or fraudulent; 199 must not use or rely on unsupported conclusions relating to characteristics such as race, color, religion, 200 national origin, gender, marital status, familial status, age, receipt of public assistance income, handicap, or 201 an unsupported conclusion that homogeneity of such characteristics is necessary to maximize value; 202 · must not engage in criminal conduct; 203 must not willfully or knowingly violate the requirements of the RECORD KEEPING RULE; and 204 must not perform an assignment in a grossly negligent manner. 205 Comment: Development standards (1-1, 3-1, 5-1, 7-1 and 9-1) address the requirement that "an appraiser must not 206 render appraisal services in a careless or negligent manner." The above requirement deals with an appraiser 207 being grossly negligent in performing an assignment which would be a violation of the Conduct section of the 208 ETHICS RULE. 209 If known prior to accepting an assignment, and/or if discovered at any time during the assignment, an appraiser 210

must disclose to the client, and in each subsequent report certification:

any current or prospective interest in the subject property or parties involved; and

any services regarding the subject property performed by the appraiser within the three-year period

immediately preceding acceptance of the assignment, as an appraiser or in any other capacity.

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¹¹ See Advisory Opinion 21, USPAP Compliance.

ETHICS RULE

215 Comment: Disclosing the fact that the appraiser has previously appraised the property is permitted except 216 in the case when an appraiser has agreed with the client to keep the mere occurrence of a prior assignment confidential. If an appraiser has agreed with a client not to disclose that he or she has appraised a property, 217 the appraiser must decline all subsequent assignments that fall within the three-year period. 218

In assignments in which there is no appraisal or appraisal review report, only the initial disclosure to the client is required.

221 MANAGEMENT:

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An appraiser must disclose that he or she paid a fee or commission, or gave a thing of value in connection with 222 the procurement of an assignment. 223

Comment: The disclosure must appear in the certification and in any transmittal letter in which conclusions are stated; however, disclosure of the amount paid is not required. In groups or organizations engaged in appraisal practice, intra-company payments to employees for business development do not require disclosure. See also **FAQ 32-49**

An appraiser must not accept an assignment, or have a compensation arrangement for an 228 assignment, that is contingent on any of the following: 229

- the reporting of a predetermined result (e.g., opinion of value);
- a direction in assignment results that favors the cause of the client;
- 232 3. the amount of a value opinion;
 - the attainment of a stipulated result (e.g., that the loan closes, or taxes are reduced); or
- the occurrence of a subsequent event directly related to the appraiser's opinions and specific to the 234 235 assignment's purpose.
- An appraiser must not advertise for or solicit assignments in a manner that is false, misleading, or exaggerated. 236
- An appraiser must affix, or authorize the use of, his or her signature to certify recognition and acceptance of his or
- her USPAP responsibilities in an appraisal or appraisal review assignment (see Standards Rules 2-3, 4-3, 6-3, 8-3, 238
- and 10-3). An appraiser may authorize the use of his or her signature only on an assignment-by-assignment basis. 239
- An appraiser must not affix the signature of another appraiser without his or her consent. 240
- 241 Comment: An appraiser must exercise due care to prevent unauthorized use of his or her signature. An appraiser exercising such care is not responsible for unauthorized use of his or her signature. 242
- 243 **CONFIDENTIALITY:**
- An appraiser must protect the confidential nature of the appraiser-client relationship.¹² 244
- An appraiser must act in good faith with regard to the legitimate interests of the client in the use of confidential 245 information and in the communication of assignment results.
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- An appraiser must be aware of, and comply with, all confidentiality and privacy laws and regulations applicable 247
- in an assignment.13 248

See Advisory Opinion 27, Appraising the Same Property for a New Client.

For example, pursuant to the passage of the Gramm-Leach-Bliley Act in November 1999, some public agencies have adopted privacy regulations that affect appraisers. The Federal Trade Commission (FTC) issued two rules. The first rule (16 CFR 313) focuses on the protection of "non-public personal information" provided by consumers to those involved in financial activities "found to be closely related to banking or usual in connection with the transaction of banking." These activities include "appraising real or personal property." See GLB-Privacy. The second rule (16 CFR 314) requires appraisers to safeguard customer non-public personal information. See GLB-Safeguards-Rule. Significant liability exists for appraisers should they fail to comply with these FTC rules.

An appraiser must not disclose: (1) confidential information; or (2) assignment results to anyone other than:

- · the client;
- · parties specifically authorized by the client;
- · state appraiser regulatory agencies;
- · third parties as may be authorized by due process of law; or
- · a duly authorized professional peer review committee except when such disclosure to a committee would violate applicable law or regulation.

An appraiser must take reasonable steps to safeguard access to confidential information and assignment results by unauthorized individuals, whether such information or results are in physical or electronic form.

An appraiser must ensure that employees, co-workers, sub-contractors, or others who may have access to confidential information or assignment results, are aware of the prohibitions on disclosure of such information or results.

A member of a duly authorized professional peer review committee must not disclose confidential information presented to the committee.

Comment: When all confidential elements of confidential information and assignment results are removed through redaction or the process of aggregation, client authorization is not required for the disclosure of the remaining information, as modified.



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