

THIS IS APPRAISERFEST 2018!!!

Thursday, November 1st (Act I)

a la mode technologies

Modern Appraiser Roadshow

Here we go...Appraiserfest 2018 kicks off with the

a la mode Mobile Appraising Roadshow!

**The roadshow will take place in the Hemisfair Ballroom
at the San Antonio Convention Center.**

**The Appraiserfest Exhibit Hall opens after the
roadshow with an awesome "meet and
greet". Imagine hanging out, face to face, with people
you have only known online for the past 10 years...this
will be very cool!!!**

Friday, November 2nd (Act II)

"What's on the Appraiser's Mind"

Jonathan Miller opens the second day of Appraiserfest 2018! Jonathan will share his personal experiences growing his appraisal business in New York City. He will share his knowledge of

***Data Analysis for Appraisers, Appraiser Driven Economic Reports, Data Set Creation, and Working in Niche Markets!* There will be a Q and A with Jonathan after his presentation.**

"The Appraiser and Antitrust"

Phil Crawford takes the stage and breaks down the key pillars of antitrust law. This is a *must attend* for all real estate appraisers especially after the FTC's investigation of the Louisiana Real Estate Appraiser's Board. Phil will cover the *History of Antitrust Laws (Sherman Act), the Foley Case of 1974 (The Broker and the Three Little Bears), Price Fixing, Boycotts and Monopolization.* Phil will also have a *special guest* join him for Q and A!

**"Mortgage Control Fraud,
...Yesterday's News or Tomorrow's
Headline?"**

It doesn't get any better than this! Jonathan Miller moderates an all-star explosive panel of mortgage fraud experts.

We proudly present...

**Maureen Sweeney, Boone Almanza and Dr. William
(Bill) K. Black!**

Get ready to take a deep dive into Mortgage Fraud, Scandals, Recipes of Control Fraud, Gresham's Law, the FBI, the Keating Five, and much more! Are we heading in a similar direction today? This will be a hard-hitting presentation!

"Blockchain and the Appraiser"

This is what makes Appraiserfest 2018 truly cutting edge! Phil Crawford moderates a forward-looking panel of technology experts and real estate appraisers in the digital age.

We proudly present...

Joel Baker from a la mode technologies, Marty Haldane of Anow Software, Kevin White of Datamaster USA and Jonathan Miller. Jonathan is the appraiser/valuation advisor to the Blockchain Company StreetWire.net!

The panel will take a deep dive into the **Blockchain Movement, Open Source Smart Contracts, Cryptocurrencies Analysis in Sales Contracts, and the Appraiser's role in Property Tokenization!**

Saturday, November 3rd (Act III)

Saturday Morning Breakouts

Appraiserfest 2018 starts off day three with a series of morning breakout sessions. The event will have a central "Coin" theme, so attendees will collect Datamaster Coins, Anow Coins, Titan Coins, Landy Coins, Spark Coins, and many more! These coins are going to lead to many business connections and "fabulous gifts and prizes"!

We will also reserve time for participating State Appraiser Coalitions and Organizations to meet members and make presentations. Saturday morning will be a time of making connections, developing and growing businesses, addressing common concerns and finding unity in appraiser leadership...with no hidden agendas! This is a very special appraiser event!

"Elliott Eisenberg...Bring the Macro Action"

The "Fest Energy" continues to build on day three with the great "Bowtie Economist" Elliott Eisenberg! Elliot is extremely entertaining and covers a wide spectrum of macro-economic news and analysis. Elliot will cover **Interest Rates, Treasury Yields, Employment Rates, Student Loan Debt, Drug Usage on Wall Street and much more!** This will bring the "big macro picture" to all real estate appraisers.

"Being Ryan Lundquist"

Appraiserfest proudly presents one on the most recognized appraisers in America.

Very few appraisers have mastered their craft like Ryan Lundquist. When he takes the stage, he will do what he does best...he will be Ryan Lundquist!

Ryan will show how social media can be a useful tool for appraisers and their businesses. He will demonstrate how to effectively tell a story using market trends to gain new clients and earn market recognition.

There will be a Q and A after Ryan's presentation.

"The Trusted Appraiser Consultant"

Phil Crawford welcomes the legendary Canadian real estate expert Ross Kay to the center stage spotlight!

Ross and Phil will have a one-on-one conversation about how real estate appraisers can be a *direct benefit to home owners*. Ross will break down Consumer Appraisals and Consultations, the Cost of Homeownership, Homeowner Reserve Accounts, Trends Analysis in Residential Markets, the Appraiser as a Yearly Advisor, the Trump Handshake, and much more!

It doesn't stop there...

There will be several Special Presentations throughout the Fest that you won't want to miss!

THE VERY BEST WILL BE AT THE FEST!

THIS IS THE HAPPENING WE TOLD YOU ABOUT.

2018 WILL BE THE YEAR OF THE APPRAISER!