

July 29, 2020

TO: The 2020 Board of Directors of the Appraisal Institute

FROM: AI Professionals with Past Service as Directors of the Appraisal Institute

RE: Nomination of Craig Steinley, MAI, SRA, AI-GRS, AI-RRS for  
2021 Vice President of the Appraisal Institute

We are aware of the important duties and obligations that surround your service on the national Board of Directors, and we value the extreme level of dedication that the position requires of you. We have served before you in this capacity, and therefore understand the deliberate and thoughtful process that you will undertake in electing the 2021 Vice President of the Appraisal Institute at your upcoming third quarter meeting in early August.

Although many of us have written to the entire Board individually, we want to provide you with a clear and unified message of importance, as follows.

- We strongly support the National Nominating Committee's selection of Craig Steinley, MAI, SRA, AI-GRS, AI-RRS as the 2021 Vice President, and ask that you vote to confirm its nomination. As a Committee of the Board, the NNC operates independently, above the level of politics, to provide its best advice to the Board. Disregarding the NNC's choice, and by extension the members' choice, will further divide and disadvantage the Appraisal Institute for many years to come.
- We know the petition process was extremely tumultuous in its two previous invocations, and divided, rather than unified, the organization and its governing Board of Directors. It is clear for all to see that it is happening again now. Although we recognize the process exists in the Bylaws, that alone is not a justification to use it in practice. The current petition is even more damaging and detrimental to the nominee and the organization because, for the first-time ever, it is cloaked in anonymity and secrecy. And, it is diminishing, rather than enhancing, our external image and influence at a time when other far-reaching issues demand the Board's attention and action.
- As former Board members, we do not recall a circumstance where some members of the Board held information back from other directors prior to an important decision. This does not foster the trust and cohesiveness of AI's Board at a time when our members need it more than ever.
- Many of us have either worked directly with Craig Steinley or are aware of his many years of volunteer work in high-level positions with various appraiser-related organizations, including the AI. It is difficult for us to believe that a flaw exists in the nominee that would warrant this drastic and damaging petition process. Clearly, such an issue would have been discovered in Craig's previous decades of service and/or known to and vetted by this year's NNC. For that reason and given its anonymous nature, we are concerned with the appearance that this year's petition process has other, less noble motives.
- We look forward to your decision in August to elect the NNC's nominee, Craig Steinley, to the position of 2021 Vice President. Thereafter, we vow to help you in our positions as respected past leaders to heal the division that this petition has created and return the Appraisal Institute to a period of growth and to a level of service and value that its members deserve.

Thank you for the consideration of our seasoned opinions and experience.  
Sincerely,

We, the **undersigned**.

<b><u>National Board Member</u></b>	<b><u>Region Served</u></b>	<b><u>Years on BOD</u></b>
John (Pat) Asay, MAI	Region I	2008-2012
James M. Audas, Sr., SRA	Region VI	2004-2006
Scott F. Biethan, MAI	Region I	2011-2013
Terry Bernhardt, JD, SRA, AI-RRS (retired)	Region I	2009-2014
MacKenzie S. Bottum, MAI	Region VIII	2003 and 2009-2012
Edward V. Bowler, MAI, SRA	Region IV	2006-2007
Roger P. Bush, MAI, SRA	Region VII	2015-2018
Marcos E. Campos, MAI, SRA	Region I	2005-2007
Mary E. Campos, MAI, SRA, AI-GRS, AI-RRS	Region I	2017-2019
Val K. Chiasson, MAI, SRA	Region X	2014-2018
Charles T. Cowart, MAI	Region X	2013-2016
John J. Coyle, III, MAI, SRA	Region VI	1991-1996 and 2002-2007
George R. Dell, MAI, SRA	Region VII	2003-2005
Ron D. DeVries, MAI, SRA	Region III	2006-2007
Robert E. Dietrich, MAI	Region VII	2009-2012
Jeffrey S. Enright, MAI, SRA, AI-GRS	Region I	2013-2018
Shauna E. Gehring (former SRA)	Associate Member	2009-2014
Brian Glanville, MAI, AI-GRS	2001 President Region I	1995-2002
Robert D. Grace, MAI, SRA	Region II	2009-2014
Joni Herndon, SRA	Region X	2009-2012
John A. Hillas, MAI, SRA	Region I	2007-2008
Ryan M. Hlubb, MAI, SRA	Region VI	2015-2018
Gail G. Hunyar (former SRA)	Region II	2009-2015
Anne L. Johnson, MAI, SRA	Region II	2004-2006
Kerry M. Jorgensen, MAI	Region II	2013-2016
Bruce A. Kellogg, MAI	2005 President Region IX	1994-1996 and 2003-2006
Charles W. LaFlamme, MAI	Region I	2013-2016
Kerry Leiman, SRA	Region VII	2013-2016
Eileen H. Lynn, MAI, AI-GRS	Region VI	2007-2011

Joseph C Magdziarz, MAI, SRA, AI-GRS, AI-RRS	2011 President Region III	2009-2012 and 2019-2022
Richard A. Maloy, MAI, SRA	Region IX	2013-2016
Anthony M. Marmorale, SRA, AI-RRS	Region IV	2013-2016
Jason L. Messner, MAI	Region III	2013-2016
Charles R. Mills, Jr., MAI, SRA, AI-GRS	Region V	1991-1995 and 2000-2003 and 2005-2008 and 2013-2018
Richard C. Mosier, MAI	Region II	2006-2007
J. Brian O'Donnell, MAI	Region VI	2006-2009
Craig Owyang, MAI, SRA, AI-GRS, AI-RRS	Region I	2004-2005
Nancy Phillips, SRA	Region I	1995-1996
Kevin M. Pollard, MAI	Region II	2008-2010
Misty K Ray, MAI, AI-GRS	Region VIII	2013-2016
Thomas Reynolds, SRPA	Region VI	2011-2014 and 2016
Emma Rhodes, MAI	Region VIII	2002-2005
Michael C. Roy, MAI, SRA	Region X	1999-2001 and 2003-2005
Eric K. Schwartz, MAI, SRA, AI-GRS	Regions VI and VIII	2007-2008 and 2015-2018
Roscoe W. Shiplett, MAI	Region V	1996-1999 and 2011-2014
Kern G. Slucter, MAI, SRA	Region III	2011-2014
Charles R. Springer, MAI, SRA	Region III	2007-2010
Russell K. Sterling, MAI, AI-GRS	Region VI	2009-2012
Robert O. Stevens, MAI, SRA	Region II	2007-2008
Nick A. Tillema, MAI, SRA, AI-GRS, AI-RRS	Region V	2008-2010
Detlef H. Weiler, MAI	Region III	2008-2012
Shawn E. Wilson, MAI	Region X	2011-2014
Sandra M. Winter, MAI, AI-GRS	Region IX	2011-2015